

Tyler Holman

Illustrator and Designer

Sheboygan, WI 53081

aTylerHolmanProject@gmail.com

920-287-4419

Willing to relocate: Anywhere

Art-related Work Experience

Owner / Creative Asset

A Tyler Holman Project — Sheboygan, WI 53081

January 2011 to Present

920-287-4419

Artistic opportunities, which span from 2005 to present day, are based upon educational achievements, international and local competitions, exhibitions, publications, internships, contract work, fixed-priced projects, and part-time and full-time commitments. It's a responsibility to satisfy all creative demands relating to, but not limited in, art direction, graphic design, illustration, concept art, creative writing, videography, and photography.

Professional Relationships Corresponding with A Tyler Holman Project

Topo Mixed Media; Graphic Artist; Washington, DC

Prime Digital; Graphic Artist; Glasgow, SCT

Maga Design; Graphic Artist; San Francisco, CA

Recorded Books; Production Artist; Prince Frederick, MD

Nealon Planning, PLLC; Graphic Designer; Hickory, NC

Blend Systems, Inc; Illustrator; San Francisco, CA

Priority Sign; Production Artist; Sheboygan, WI

Plymouth Arts Center; Designer & Drawing Instructor; Plymouth, WI

Keanr; Graphic Design Intern; Santa Monica, CA

GearLaunch; Illustrator; San Francisco, CA

Michael Jay Productions; Graphic Artist; San Francisco, CA

Lakeland College; Designer & Temp Drawing Instructor; Plymouth, WI

Kallista Plumbing; Portfolio Designer; Sheboygan, WI

Better Box Art; Illustrator; Bloomington, IN

Stoneboat Literary Journal; Artist; Sheboygan, WI

Elite MD; Graphic Designer; Danville, CA

Starbucks Company; Local Graphic Designer; Sheboygan, WI

Haese Films; Graphic Artist; Sheboygan, WI

Sheboygan Performing Arts; Logo Designer; Sheboygan, WI

Reshoot; Illustrator; Milwaukee, WI

Grate City Apparel; Graphic Artist; Hickory, NC

Uniquely Yours Jewelry; Logo Designer; Rock Hill, SC

Keanr; Graphic Design Intern; Santa Monica, CA

Margaret Adele; Logo Designer; Hickory, NC

Uptown Network; Graphic Artist; Naples, FL

Crystal Berg Photography; Designer; Sheboygan, WI

Musician Sebastian Palmer; Graphic Artist; Sheboygan, WI

DieCastModels.co; Graphic Artist; Sheboygan, WI

Following Pages Include:

Additional Art-related Work Experience, Software and Traditional Art Experience, Education Information, and a record of Exhibitions, Awards, Publications, Honors, Volunteer Experience, and Letters of Recommendation.

Art-related Work Experience Continued

Graphic Designer and Social Media Director

St. Vincent de Paul — Plymouth, WI 53073

July 2017 to September 2018

920-892-4913

As the Graphic Designer and Social Media Director for St. Vincent de Paul Plymouth, responsibility varied between an assortment of priorities, which centralized among strengthening and ensuring proper brand execution. This involved managing and implementing marketing material, and satisfying all creative demands for the St. Vincent de Paul store, Outreach programs, and fundraising events.

Traits of the Occupied Position with St. Vincent de Paul

Creative Lead:

- Art Director, Project Manager, Illustrator, Graphic Designer, Concept Artist, Web Designer, Creative Writer, Animator, Videographer, Photographer, and Traditional Artist (Props for Promotion)*

Social Media, E-Commerce and Shipment Preparation Coordinator:

- Research, cleanse, photograph, edit, and present product with description.*
- Reply to customer's comments, concerns, and / or questions.*
- Package, order labels, ship orders, and document receipts.*
- Maintain an organized department.*
- Review statistics (we manage mostly organic material due to a limited budget).*

Supervisor:

- Present material at store meetings when manager is unable to attend.*
- Attend leadership meetings to review store earnings, concerns, and room for improvement.*
- Provide progress updates when available. These updates concern involvement with employees and supervisors.*
- Tend to employee requests, questions and concerns, which range from, but not limited to, product promotion, employee conflicts, production conflicts and store layout.*
- Prepare new employees by training them. While mostly concerned with the furniture department, training will soon evolve into exercising customer service and teamwork techniques throughout the entire store.*
- Give directives to team members when needed.*

Store Layout Coordinator:

- Resolve traffic conflicts and repeating issues.*
- Administer positive approved routines by establishing ownership, teamwork and communication.*
- Relocate shelving units, racks, and / or other stations for appropriate display use.*
- Organize a proper promotion and feature display.*

Art-related Work Experience Continued

- *Scout donator locations for product to sell and / or use.*
- *Arrange donations gathered from scouting events to its appropriate department.*

Event Coordinator:

- *Establish an agenda for objectives and deadlines.*
- *Maintain communication with event performers, donators, and company staff.*
- *Seek design approval from all contributors and make adjustments.*
- *Identify, establish, and communicate the promotional period.*
- *Administer verbal advertising between cashier and customer.*
- *Print and cut promotional material (dependent upon budget).*
- *Prepare product.*

Education

Bachelor of Arts Degree

Double Major Emphasizing Graphic Arts and Studio Arts

Lakeland College — Plymouth, WI 53073

January 2009 to May 2014

800-569-2166

Software Experience

Adobe Illustrator C6 & CC, Adobe Photoshop C6 & CC, Adobe Indesign C6 & CC, Adobe Dimension CC, Adobe After Effects CC, Adobe Media Encoder CC, Adobe Acrobat C6, Adobe Bridge C6, Wacom, Corel Draw, Microsoft Word, Microsoft Excel, Pages, Keynote, iMovie, and Garageband.

Traditional Art Experience

Graphite, Charcoal, Dip Pen and Ink, Conte Crayon, Color Pencil, Marker, Chalk and Oil Pastel, Watercolor, Oil Paint, Acrylic Paint, Lithograph Printmaking, Copper Etching Printmaking, Solar Etching Printmaking, Digital Photography, Plaster, Plaster Cloth and Wire, and Ceramics.

Online Portfolio

www.aTylerHolmanProject.com

Awards and Exhibitions

2018 **LittleHakka.com**; International Book Creation; Competitive Online Exhibition

- Judging Approaches Soon

2018 **Wacom**; Stick With It Challenge; Competitive Online Exhibition

- Honorable Mention

2018 **Weidner Art Gallery**; Invitational Group Exhibition; Sheboygan, WI

2018 **Deviant Art**; Pacific Rim Uprising; International Competition; Competitive Online Exhibition

2018 **Jim Henson's Dark Crystal**; Character Design Challenge; Competitive Online Exhibition

2017 **Weidner Art Gallery**; Invitational Group Exhibition; Sheboygan, WI

2017 **Pabstblueribbon.com**; Can Design Challenge; Competitive Online Exhibition

2016 **Threadless.com**; Bob's Burgers Design Challenge; Competitive Online Exhibition

2016 **Threadless.com**; Rug Design Challenge; Competitive Online Exhibition

2016 **Bucketfeet.com**; Shoe Design Challenge; Competitive Online Exhibition

2015 **StoreFront Gallery**; Solo Art Exhibition; Sheboygan Falls, WI

2015 **Plymouth Arts Center**; Alive in the Arts; Plymouth, WI

2015 **HiiiBrand.com**; Illustration; Competitive Online Exhibition

2014 **Adobe: ICOGRADA**; Illustrations; Competitive Online Exhibition

- Adobe: ICOGRADA; Portfolio Review Award, Digital Illustrations

2014 **Godzilla IMAX**; Illustration; Competitive Online Exhibition

- Godzilla IMAX Poster Contest; Finalist; Digital Illustration

2014 **Madison Art Hub**; Solo Art Exhibition; Madison, WI

2014 **Bradley Gallery of Art**; Annual Competitive Art Exhibition; Sheboygan, WI

- Lakeland College; People's Choice Award; Watercolor
- Lakeland College; Third Place; Watercolor
- Lakeland College; Honorable Mention; Watercolor

2014 **HiiiBrand.com**; Illustration; Competitive Online Exhibition

2014 **Art Instruction Schools**; Annual Competitive Art Exhibition; Remote School

- Art Instruction Schools; Finalist; Lithograph Print

2014 **Starbucks Company**; Invitational Solo Exhibition; Sheboygan, WI

2014 **Plymouth Arts Center**; Alive in the Arts; Plymouth, WI

2014 **Bradley Gallery of Art**; Senior Art Exhibition; Sheboygan, WI

2013 **Bradley Gallery of Art**; Annual Competitive Art Exhibition; Sheboygan, WI

- Lakeland College; Second Place; Pastel Drawing
- Lakeland College; Honorable Mention; Lithograph Print

2013 **Plymouth Arts Center**; Alive in the Arts; Plymouth, WI

2013 **Starbucks Company**; Invitational Group Exhibition; Sheboygan, WI

2013 **HiiiBrand.com**; Student Logo; Competitive Online Exhibition

- HiiiBrand.com; Nominee; Student Logo

2012 **Starbucks Company**; Invitational Group Exhibition; Sheboygan, WI

2012 **Bradley Gallery of Art**; Annual Competitive Art Exhibition; Sheboygan, WI

- Lakeland College; Third Place; Charcoal Drawing
- Lakeland College; Honorable Mention; Three-Dimensional Design
- Lakeland College; Honorable Mention; Two-Dimensional Design

2011 **Bradley Gallery of Art**; Annual Competitive Art Exhibition; Sheboygan, WI

- Lakeland College; Honorable Mention; Watercolor

2011 **Movie Bytes**; Online Writing Competition

- Movie Bytes; Semifinalist; Feature-length Screenplay

2011 **Starbucks Company**; Invitational Group Exhibition; Sheboygan, WI

2007 **Beet Art Gallery**; Solo Art Exhibition; Charlotte, NC

2007 **Art Instruction Schools**; Annual Competitive Art Exhibition; Remote School

- Art Instruction Schools; Finalist Award; Color Pencil

2006 **Art Instruction Schools**; Annual Competitive Art Exhibition; Remote School

- Art Instruction Schools; Merit Certificate; Color Pencil

2005 **Art Instruction Schools**; Annual Competitive Art Exhibition; Remote School

- Art Instruction Schools; Merit Certificate; Acrylic Painting

Honors

2013-2014 Outstanding Art Major Honor Award

2013-2014 Lakeland College Dean's Scholarship

2013-2014 Dean's Honor List

2012-2014 Ruth St. John-West Scholarship

2012-2013 Lakeland College Faculty Scholarship

Publications

2016 Stoneboat Literary Journal; Volume 7, Issue 3; Featured on Journal Cover

2016 Stoneboat Literary Journal; Volume 7, Issue 3; Featured in Journal

2014 Stoneboat Literary Journal; Volume 4, Issue 2; Featured on Journal Cover

2013 Stoneboat Literary Journal; Volume 4, Issue 1; Featured in Journal

Volunteer Experience

2013 John Michael Kohler Arts Center; Mural Painting

- Met with John Michael Kohler Art Center executive and discussed the logistics of a community art project.*
- Volunteered time with the Wooster Collective: The Sheboygan Project.*

2012 Boys and Girls Clubs of America; Art Judge

- Critiqued, analyzed, and rated artwork.*

KOHLER FOUNDATION, INC.

July 2, 2015

To Whom it May Concern:

This letter serves as a glowing recommendation for the graphic design services provided by Tyler Holman, as well as his creativity and flexibility in client service.

Tyler recently completed a project for Sheboygan Performing Arts association (SPA)- a nonprofit collaboration of 16 performing arts organizations in Sheboygan County, Wisconsin. This association has been in existence for ten years, and is refocusing itself on its mission of advocating for the performing arts and promoting awareness of the performing arts in our community. For this reason, the group wanted to update its logo to something more fresh, vibrant, and eye-catching.

Tyler responded to SPA's request for design proposals, and his ideas were bold, unexpected, and completely informed by his research into the mission of our organization.

Because SPA is a collaborative association of 16 organizations, there are many opinions involved in making a decision. Our group recognized that we aren't going to have a chance to redesign our logo again for some time, so we wanted to get it right. We asked Tyler to make revisions and try new things with his initial design. He was always responsive and interested in our feedback, and very flexible with his time and our multiple requests.

In the end, Tyler produced a logo that our group was very pleased with, and presented himself as a creative, thoughtful, and dependable professional with which to work. On behalf of Sheboygan Performing Arts, I give my enthusiastic recommendation of Tyler Holman to anyone else looking for a positive, collaborative, and successful design experience.

Sincerely,



Carolynn Lee
President, Sheboygan Performing Arts
Program Director, Kohler Foundation, Inc.

Haesefilms Ltd. Productions / Pledge2Change
1917 Camelot Blvd.
Sheboygan, WI. 53081
920.207.7080
Ron.haese@gotoltc.edu

June 3, 2014

RE: Recommendation letter

To Whom It May Concern:

It is with great pleasure that I write this recommendation letter for Tyler Holman. I have hired Tyler's services on several film projects that I have produced.

Tyler was a complete professional throughout the entire process. He was contracted to create the artwork for several film projects that would be used for promotion, marketing and distribution of the final films.

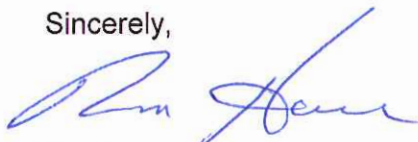
The films we create are awareness films for young people. The films, "Ten-Forty Eight" a film about the rising dangers of prescription drugs and "One Voice", a film about high school bullying. After each film was completed, I gave a copy of each to Tyler, who then had to create the movie poster and DVD cover, along with the cover of the Educator guide that accompanies the product.

Tyler took the essence of the movies and created dynamic images that represent what the film was about and what would catch the eye of the student. During the creation of his work, he kept me updated throughout the entire process which was a great benefit to me in my process working with the timing aspects of my deadlines. His work surpassed my expectations and he presented the product to me as they would look in its final form.

At each premieres of the films, there were so many compliments from the audience of his work, I was constantly asked who the artist was. His artwork of the poster and DVD are being seen and commented on in over 500 high school and organizations throughout Wisconsin.

Tyler was a true collaborator and team player with our films. He not only pushed his creativity but his style of excellence complimented our team. His dedication and professionalism makes Tyler a great asset to any employer.

Sincerely,



Ron Haese
Executive Producer / Director